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FROM THE CWHP BLOG

Claire Brockbank Joins CWHP Board



Claire Brockbank is a 30-year veteran of the health care industry, with a breadth and depth of perspective that can only come from working across the spectrum of industry segments. Ms. Brockbank is the founder and a principal partner of Segue Consulting, a health care strategy and business development firm.

Since 1996, Segue has helped international, national,

and local clients revamp their business strategies to help shape or better align with the rapidly changing health care marketplace.

Ms. Brockbank has been a featured speaker at a number of national conferences and her published research can be found in publications including Health Affairs, Journal of Occupational and Environmental Medicine, and Benefits Magazine.

Check-out Ms. Brockbank's recent Benefit Magazine article on [how small employers can develop data-driven health risk-reduction programs](#).

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ENGAGEMENT

Workforce Health and Performance — Bright Ideas Survey



Take the survey here: <https://www.surveymonkey.com/r/TWLW87T>

The Center for Workforce Health and Performance wants your Bright Ideas. We will feature these ideas, select guest bloggers, delve deeply on topics and inform research and practice by spreading these Bright Ideas.

For our first Bright Ideas survey we would like to know your thoughts on the best ways to support workforce health and performance.

Our challenge — can you do it in 20 words or less?

The Center for Workforce Health and Performance (CWHP) is a clearinghouse for information that may be used to support evidence-based policies and practices for a healthier, happier and high-performing workforce, a healthier economy and, in turn, healthier and more productive communities. CWHP develops knowledge around workforce health and performance improvement and disseminates it widely through scientific and educational forums.